

## Japan office trade assistance program



The Iowa Economic Development Authority's (IEDA) office in Japan offers a structure of services to Iowa companies wishing to enter or expand their international presence in Japan. Available services include:

### **Japan Market Inquiry - No Charge\***

Often times a company has a few general questions about the Japanese market to help them focus on a product, region or specific market. This service allows Iowa companies to access general research completed on up to five questions.

### **Japan Market Research Study - Fee \$750.00\***

A detailed market research study will be completed based upon the information provided and direct communication with our Japan office. The detailed study will assist companies in determining how to proceed in the Japanese market.

### **Japan Business Meeting Interpretation Services – Fee \$300.00/day\***

IEDA staff can assist companies at their business meetings, provide non-technical translation service and help in understanding the business culture. This service allows companies to set up its own business meeting itinerary.

### **Japan Itinerary Assistance (Business Meetings/Travel Assistance) – Fee \$200.00/day\***

IEDA will work with companies to arrange business meeting(s) and assist with hotel reservations. Companies will provide all business contact information and other information necessary for the IEDA office to successfully provide a working itinerary for the company's trip. With this fee, IEDA's office will arrange up to four business meetings.

### **Japan Trade Show Assistance – Fee will vary by amount of service requested\***

This service can consist of pre-show assistance, on site non-technical translation assistance or follow-up assistance. *[Minimum fee will be \$300.00/day for on-site trade show assistance.]*

\*All services are at the cost shown plus additional out-of-pocket travel expenses which may include transportation, hotel, meals, materials, etc. Companies requesting assistance with securing professional interpreter services must make payment directly to the service company and not through the IEDA office.

For more information, please contact the International Trade Office at the Iowa Economic Development Authority

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