

CUMULATIVE TOTALS JULY 1, 1986 - PRESENT

FY 12	2010 Census	net gain in	net gain	buildings	private	buildings	private dollars	total
community or neighborhood	Population	business starts	in	rehabilitated,	dollars	sold	invested in	volunteer
& year started		relocations	new jobs	renovated	invested in		downtown property	hours
		expansions			rehabilitation		acquisition	
Main Street Communities (population = 5,000 - 50,000)								
Burlington '86	25,663	292	701	515	\$36,658,837	194	\$15,663,773	69,733
Keokuk '86	10,780	224	856	406	\$41,202,199	206	\$19,857,898	61,589
Oskaloosa '86	11,463	157	373	252	\$11,271,914	101	\$7,970,349	62,808
Cedar Falls '87	39,260	150	523	642	\$20,408,970	115	\$19,777,634	54,538
Spencer '87	11,233	179	600	455	\$18,744,873	65	\$4,785,200	29,489
Waverly '89	9,874	96	253	496	\$15,305,229	62	\$4,503,990	78,751
Iowa Falls '90	5,238	73	163	221	\$8,638,333	106	\$6,098,580	32,420
Le Mars '95	9,826	60	99	71	\$5,167,030	85	\$4,701,416	24,258
Charles City '96	7,652	45	234	231	\$26,587,716	26	\$2,791,100	143,989
Marshalltown '02	27,552	50	149	58	\$13,903,731	86	\$10,170,066	40,972
Mount Pleasant '02	8,668	30	63	79	\$3,112,336	33	\$2,996,282	29,357
Mason City '04	28,079	41	149	55	\$21,589,928	17	\$2,149,646	22,334
Ottumwa '06	25,023	25	102	99	\$2,367,011	18	\$714,000	14,997
Washington '08	7,266	17	21	35	1,588,467	20	1,555,756	9,595
Fort Madison '09	11,051	10	15	16	282,800	9	589,500	8,310
Past Participants (11)		448	1,282	898	\$16,680,416	266	\$11,640,023	30,171
TOTALS	238,628	1,897	5,579	4,529	\$243,509,789	1,409	\$115,965,213	713,310
Rural Main Street Communities (population = under 5,000)								
Bonaparte '90	433	16	44	56	\$1,329,300	51	\$1,225,201	66,087
Corning '90	1,635	83	-6	268	\$3,703,821	59	\$1,944,141	78,370
Conrad '91	1,108	27	67	103	\$3,628,836	42	\$2,039,500	42,220
Elkader '91	1,273	56	81	136	\$4,972,180	29	\$1,738,150	83,121
Hampton '91	4,461	53	77	150	\$1,908,637	48	\$2,904,500	43,579
Hamilton County '91	2,489	91	67	229	\$2,813,103	91	\$1,751,553	81,133
New Hampton '93	3,571	37	171	102	\$2,751,348	43	\$2,132,200	49,455
Bedford '94	1,440	59	105	92	\$2,007,939	49	\$781,549	38,092
Dunlap '94	1,042	26	70	70	\$3,432,499	18	\$965,506	62,013
Bloomfield '95	2,640	80	101	252	\$4,999,716	61	\$2,262,400	56,669
Greenfield '95	1,982	36	51	73	\$1,239,179	29	\$869,001	85,338
Sac City '96	2,220	21	61	31	\$1,578,544	26	\$468,000	50,650
Osceola '97	4,929	25	-20	79	\$4,410,035	54	\$3,989,129	32,187
Central City '00	1,257	13	17	42	\$1,749,022	16	\$520,000	42,440
State Center '00	1,468	25	59	60	\$5,633,368	29	\$1,077,350	59,940
Story City '00	3,431	32	60	36	\$4,195,580	20	\$2,259,100	39,035
West Branch '06	2,322	30	44	28	\$1,308,525	5	\$465,000	21,686
West Union '06	2,486	5	21	35	\$637,157	6	\$575,500	17,674
Belle Plaine '08	2,534	15	14	9	221,353	6	129,500	5,778
Mount Vernon '08	4,506	20	9	88	6,112,765	7	664,000	12,989
Woodbine '08	1,459	12	25	23	6,184,012	6	227,500	8,281
Colfax '09	2,093	6	7	34	656,220	5	174,640	8,844
Manning '09	1,500	6	4	13	88,061	3	115,000	4,562
Past Participants (6)		130	233	428	\$10,433,238	190	\$10,093,443	120,462
RURAL TOTALS	52,279	904	1,358	2,437	\$75,994,438	893	\$39,371,863	1,110,602
Urban Main Street Communities (population = over 50,000)								
Dubuque '85	57,637	360	3,301	1,008	\$395,956,993	548	\$111,308,580	112,414
W. Des Moines '87	56,609	200	411	247	\$3,712,933	52	\$10,175,500	73,784
Waterloo '96	68,406	172	311	292	\$33,514,957	104	\$31,075,668	60,359
Ames '09	58,965	15	45	6	\$276,573	3	\$413,400	10,806
Past Participants (1)		81	243	94	\$9,360,822	17	\$0	570
URBAN TOTALS	241,617	828	4,311	1,647	\$442,822,278	724	\$152,973,148	257,933
Urban Neighborhood Districts (commercial neighborhood in a metropolitan statistical area)								
Cedar Rapids '09 (Czech Village/ New Bohemia)	126,326	13	61	13	\$3,766,740	6	159,242	7,936
Davenport '09 (Hilltop Campus Village)	99,685	3	5	64	\$4,962,503	28	2,360,706	11,791
Des Moines '09 (Sixth Avenue Corridor)	203,433	2	6	10	\$1,371,700	0	0	3,345
Past Participants (1)		2	6	6	\$187,050	1	\$900,000	566
NEIGHBORHOOD TOTALS	429,444	20	78	93	10,287,993	35	3,419,948	23,638
COMBINED TOTALS	961,968	3,649	11,325	8,706	\$772,614,498	3,061	\$311,730,172	2,105,483
CUMULATIVE TOTALS:								
				Total number of volunteer hours:		2,105,483		
Net gain of new businesses:		3,649		Number of building rehabs/sales:		11,767		
Net gain of new jobs:		11,325		Total private dollars invested into downtown buildings:		\$1,084,344,670		
<i>Commercial districts certified as National Main Street Commercial Districts in calendar year 2010 are listed in bold print.</i>								
<i>These statistics are used to show the economic impact monitored in Iowa Main Street commercial districts. Success of the Main Street Program cannot be measured by numbers alone. Cumulative figures are condensed from reports submitted by each local Main Street Program. Each commercial district's size of project area and priorities vary.</i>								