

# Prosperity Eastern

## Iowa

One Region.....One Vision

Delaware, Dubuque, Jackson & Jones  
Counties and the cities of DeWitt, Marion &  
Springville

## Challenge

- Baby Boomer Generation Retiring
- Iowa Brain Drain
- Flat or declining population

# Regional Workforce Initiative

- Interactive, multimedia website
- Billboard
- Guerilla marketing
- Youtube
- Facebook
- Partnership with DALMC

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*Your future will thank you*  
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FEATURING

**The Wild Animals**  
*James Knudde and the Old Night Riders*  
ochOrol  
LUCHO REV Y SU SALSERIA  
*Feast of Mutton alma jels rova*  
Aloysius Rexford  
*Kyle Jamboree*

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Find Your Road to Success

**HEAR US OUT**  
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[WWW.ACCESSMYFUTURE.COM](http://WWW.ACCESSMYFUTURE.COM)  
Find Your Road to Success

Looking for resources and information about careers, educational opportunities and fun things to do in Eastern Iowa? Explore careers through video testimonials from young professionals, learn interview skills, see job descriptions of various positions and blog on [www.accessmyfuture.com](http://www.accessmyfuture.com)



## Challenge

- \$6.5 Billion being spent outside of the region on goods and services that are produced or provided by regional companies

# Buyer Supplier Connection

- Over 100 companies registered
- Increased functionality
- Categories
- Networking opportunities
- Success story
- FREE

How can you shift your 5% ?



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