

Regional Marketing Meeting

Wednesday, October 19, 2011

10:00 a.m. - 2:00 p.m.

Holiday Inn Hotel & Suites
6075 Mills Civic Parkway, West Des Moines

Agenda

Welcome and Introductions — Kathy Anderson

Business Development Division Overview — Joseph Rude

Certified Shovel Ready Site Program — Chris Cataldo

LOIS Enhancements — John Greiner

Branding Updates — Tina Hoffman

PDI's Regional Working Group — Jim Gossett

Regional Marketing RFP and Program Updates — Kathy Anderson

Lunch

Battelle Study Updates — Gail Kotval

Regional Updates per Region

