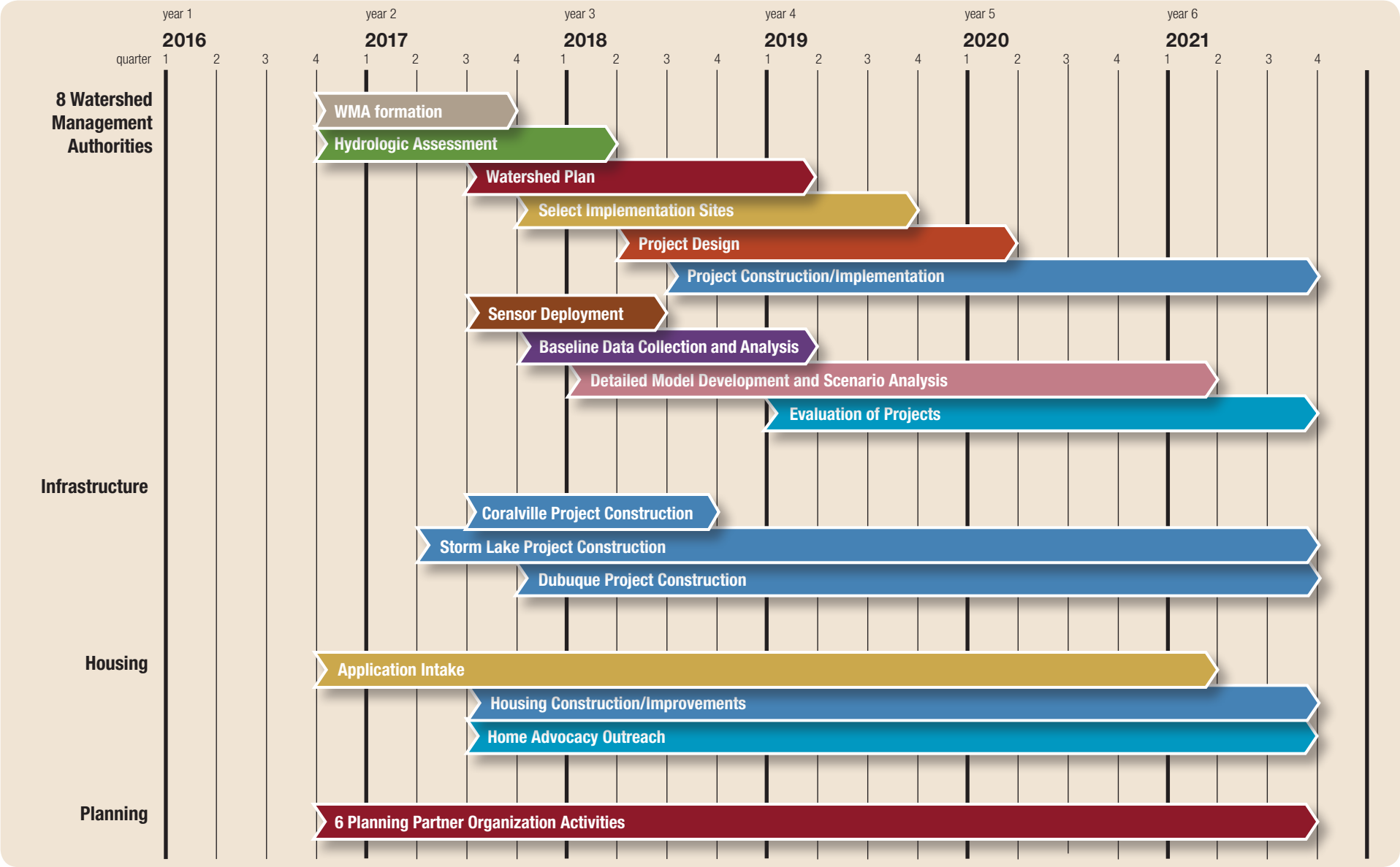IOWA WATERSHED APPROACH PROJECT OVERVIEW